



**California State
Virtual Conference**

AEP 2020 State Virtual Conference

November 8th - 11th, 2020

Exhibitor Booth \$2,500

- » One full conference registration (not including special workshops, courses and tours)
- » Your company/agency name posted on the conference website
- » Recognition on all printed/electronic advertising for conference
- » Quarter page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Exhibitor Tabletop or Pop-up Display \$2,000

- » One Day conference registration (not including special workshops, courses and tours)
- » Your company/agency name/logo posted on conference website: www.califaep.org
- » Recognition on all printed/electronic advertising for conference
- » Business card ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Public Agency/ Non-Profit Sponsors

- » Public Agency and Non-Profit Sponsors: Contact lbynder@califaep.org for more information

Note: Booth and tabletop locations are subject to space availability.

For additional questions, please contact AEP Executive Director, Lynne Bynder at:

lbynder@califaep.org or visit www.califaep.org

Deadline: October 31, 2020

Giant Sequoia \$6,500

- » Exhibit booth
- » Recognition at two major conference events
- » Three full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at all sponsored functions
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Sugar Pine \$5,000

- » Exhibit booth
- » Recognition at one major conference event
- » Two full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at sponsored function
- » our company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Dogwood \$2,500

- » Recognition at one conference event or mobile workshop
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Manzanita \$2,000

- » One 1-Day conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Quarter-page advertisement in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Lupin \$1,500

- » Recognition on all printed/electronic advertising for conference
- » Business card advertisement in conference program
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Sponsorship ribbon
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Conference Bag Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsor ribbons to identify your attendees
- » Pre-conference attendee list

Mobile App Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Lanyard Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Internet Sponsor \$2,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list



California State Virtual Conference

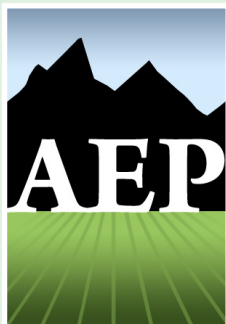
Return this Form with Your Check or Credit Card Information to:

AEP

40747 Baranda Court
Palm Desert, CA 92260
760.340.4499
Fax: 760.674.2479
lbynder@califaep.org
www.califaep.org

Cancellation Policy

If written cancellation of the sponsor/exhibitor is received by October 3, 2020, an 80% refund will be made, less \$50 administrative fee. If written cancellation of the sponsor/ exhibitor is received after October 3, 2020, a 50% refund, less \$50 administrative fee, will be given. On or after November 3, 2020, no refunds will be made.



AEP 2020 State Virtual Conference

November 8th - 11th, 2020

Company Name
Address
City State ZIP
Contact Name
Phone Fax
Email Complimentary Attendee Name

Sponsors

Giant Sequoia \$6,500
Sugar Pine \$5,000
Dogwood \$2,500
Manzanita \$2,000
Lupin \$1,500
Conference Bag Sponsor - \$3,500
Mobile App Sponsor - \$3,500
Lanyard Sponsor - \$3,500
Internet Sponsor - \$2,500

Exhibitors

Please sign us up for the following:
Booth - \$2,500
Table Top - \$2,000
Pop Up Floor Display - \$2,000

Program Ads

Full Page - \$1,000
Half Page - \$750
Quarter Page - \$500
Business Card - \$250

Other

We would like to donate an item for the conference bags (subject to committee approval)

Note: Payment is appreciated at the time this form is submitted, but must be received no later than October 31, 2020. All fields below are required.

Payment options: Visa, Mastercard, American Express, Check
Booth/Tabletop Space No., 1st Choice, 2nd Choice, 3rd Choice
Credit Card Number, Name on Credit Card, Expiration Date, Verification Code, Billing Address, Billing City, State, ZIP

See Exhibitor Area Map. Space will be allocated based on sponsorship level and date application is received.