



AEP 2021 State Conference

June 6th - 9th, 2021

Exhibitor Booth \$2,500

- » One full conference registration (not including special workshops, courses and tours)
- » Your company/agency name posted on the conference website
- » Recognition on all printed/electronic advertising for conference
- » Quarter page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Exhibitor Tabletop or Pop-up Display \$2,000

- » One Day conference registration (not including special workshops, courses and tours)
- » Your company/agency name/logo posted on conference website: www.califaep.org
- » Recognition on all printed/electronic advertising for conference
- » Business card ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Public Agency/ Non-Profit Sponsors

- » Public Agency and Non-Profit Sponsors: Contact lbynder@califaep.org for more information

Note: Booth and tabletop locations are subject to space availability.

For additional questions, please contact AEP Executive Director, Lynne Bynder at:

lbynder@califaep.org or visit www.califaep.org

Deadline: April 9, 2021

Queen Mary \$6,500

- » Exhibit booth
- » Recognition at two major conference events
- » Three full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at all sponsored functions
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Majestic \$5,000

- » Exhibit booth
- » Recognition at one major conference event
- » Two full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at sponsored function
- » our company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Normandie \$2,500

- » Recognition at one conference event or mobile workshop
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Queen Elizabeth \$2,000

- » One 1-Day conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Quarter-page advertisement in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Waterland \$1,500

- » Recognition on all printed/electronic advertising for conference
- » Business card advertisement in conference program
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Sponsorship ribbon
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Conference Bag Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsor ribbons to identify your attendees
- » Pre-conference attendee list

Mobile App Sponsor \$3,500

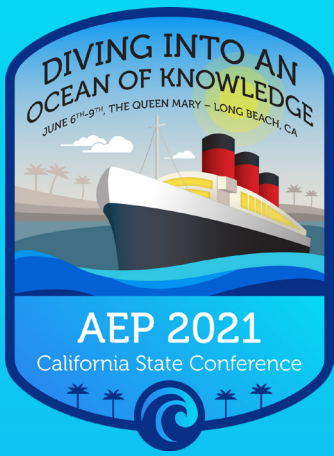
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Lanyard Sponsor \$3,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Internet Sponsor \$2,500

- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list



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Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Contact Name _____
 Phone _____ Fax _____
 Email _____ Complimentary Attendee Name _____

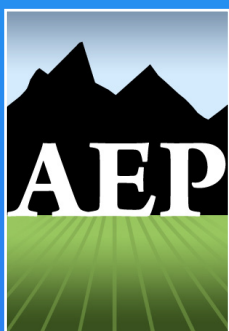
Return this Form with Your Check or Credit Card Information to:

AEP

40747 Baranda Court
 Palm Desert, CA 92260
 760.340.4499
 Fax: 760.674.2479
 lbynder@califaep.org
 www.califaep.org

Cancellation Policy

If written cancellation of the sponsor/exhibitor is received by April 9, 2021, an 80% refund will be made, less \$50 administrative fee. If written cancellation of the sponsor/exhibitor is received after April 3, 2021, a 50% refund, less \$50 administrative fee, will be given. On or after May 3, 2021, no refunds will be made.



Sponsors

Queen Mary \$6,500
 1st sponsoring event choice _____
 2nd sponsoring event choice _____

Majestic \$5,000
 1st sponsoring event choice _____
 2nd sponsoring event choice _____

Normandie \$2,500
 1st sponsoring event choice _____
 2nd sponsoring event choice _____

Queen Elizabeth \$2,000
 1st sponsoring event choice _____
 2nd sponsoring event choice _____

Vaterland \$1,500
 1st sponsoring event choice _____
 2nd sponsoring event choice _____

Conference Bag Sponsor - \$3,500
 Mobile App Sponsor - \$3,500
 Lanyard Sponsor - \$3,500
 Internet Sponsor - \$2,500

Exhibitors

Please sign us up for the following:

Booth - \$2,500
 Table Top - \$2,000
 Pop Up Floor Display - \$2,000

Program Ads

Full Page - \$1,000
 Half Page - \$750
 Quarter Page - \$500
 Business Card - \$250

Other

We would like to donate an item for the conference bags

(subject to committee approval)

Note: Payment is appreciated at the time this form is submitted, but must be received no later than April 9, 2021. All fields below are required.

Visa Mastercard American Express Check
 Booth/Tabletop Space No. 1st Choice 2nd Choice 3rd Choice

Credit Card Number _____ See Exhibitor Area Map. Space will be allocated based on sponsorship level and date application is received.

Name on Credit Card _____ Expiration Date _____ Verification Code _____

Billing Address for Credit Card _____

Billing City _____ State _____ ZIP _____