DIVING INTO AN OCEAN OF KNOWLEDGE
AUGUST 15th–18th, WESTIN LONG BEACH – LONG BEACH, CA

AEP 2021
California State Conference

AEP 2021 State Conference
August 15th - 18th, 2021

Exhibitor Booth $2,500
- » One full conference registration (not including special workshops, courses and tours)
- » Your company/agency name posted on the conference website
- » Recognition on all printed/electronic advertising for conference
- » Quarter page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Exhibitor Tabletop or Pop-up Display $2,000
- » One Day conference registration (not including special workshops, courses and tours)
- » Your company/agency name/logo posted on conference website: www.califaep.org
- » Recognition on all printed/electronic advertising for conference
- » Business card ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Public Agency/ Non-Profit Sponsors
- » Public Agency and Non-Profit Sponsors: Contact lbynder@califaep.org for more information

Note: Booth and tabletop locations are subject to space availability.

For additional questions, please contact AEP Executive Director, Lynne Bynder at:

lbynder@califaep.org or visit www.califaep.org

Deadline: July 2, 2021

Queen Mary $6,500
- » Exhibit booth
- » Recognition at two major conference events
- » Three full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at all sponsored functions
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Majestic $5,000
- » Exhibit booth
- » Recognition at one major conference event
- » Two full conference registrations
- » Recognition on all printed/electronic advertising for conference
- » Signage/verbal recognition at sponsored function
- » our company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Normandie $2,500
- » Recognition at one conference event or mobile workshop
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Queen Elizabeth $2,000
- » One 1-Day conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Quarter-page advertisement in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Vaterland $1,500
- » Recognition on all printed/electronic advertising for conference
- » Business card advertisement in conference program
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Sponsorship ribbon
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Conference Bag Sponsor $3,500
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsor ribbons to identify your attendees
- » Pre-conference attendee list
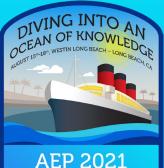
Mobile App Sponsor $3,500
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on the conference website (www.califaep.org)
- » Full-page ad in conference program
- » Sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Lanyard Sponsor $3,500
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Full-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
- » Pre-conference attendee list

Internet Sponsor $2,500
- » One full conference registration
- » Recognition on all printed/electronic advertising for conference
- » Your company/agency name/logo posted on conference website (www.califaep.org)
- » Half-page ad in conference program
- » Exhibitor and sponsorship ribbons to identify your attendees
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Return this Form with Your Check or Credit Card Information to:

AEP

40747 Baranda Court

Palm Desert, CA 92260

760.340.4499

Fax: 760.674.2479

lbynder@califaep.org

www.califaep.org

Cancellation Policy

If written cancellation of the sponsor/exhibitor is received by July 2, 2021, an 80% refund will be made, less $50 administrative fee. If written cancellation of the sponsor/exhibitor is received after July 2, 2021, a 50% refund, less $50 administrative fee, will be given. On or after Auguest 2, 2021, no refunds will be made.

Company Name _____

Address _____

City _____ State _____ ZIP _____

Contact Name _____

Phone _____ Fax _____

Email _____ Complimentary Attendee Name _____

Sponsors

☐ **Queen Mary $6,500**

1st sponsoring event choice _____

2nd sponsoring event choice _____

☐ **Majestic $5,000**

1st sponsoring event choice _____

2nd sponsoring event choice _____

☐ **Normandie $2,500**

1st sponsoring event choice _____

2nd sponsoring event choice _____

☐ **Queen Elizabeth $2,000**

1st sponsoring event choice _____

2nd sponsoring event choice _____

☐ **Vaterland $1,500**

1st sponsoring event choice _____

2nd sponsoring event choice _____

☐ **Conference Bag Sponsor - $3,500**
☐ **Mobile App Sponsor - $3,500**
☐ **Lanyard Sponsor - $3,500**
☐ **Internet Sponsor - $2,500**

Exhibitors

Please sign us up for the following:

☐ **Booth - $2,500**

☐ **Table Top - $2,000**

☐ **Pop Up Floor Display - $2,000**

Program Ads

☐ **Full Page - $1,000**

☐ **Half Page - $750**

☐ **Quarter Page - $500**

☐ **Business Card - $250**

Other

We would like to donate an item for the conference bags

(subject to committee approval)

_____

_____

_____

Note: Payment is appreciated at the time this form is submitted, but must be received no later than July 2, 2021. All fields below are required.

☐ Visa ☐ Mastercard ☐ American Express ☐ Check

Credit Card Number _____

Name on Credit Card _____

Billing Address for Credit Card _____

Billing City _____ State _____ ZIP _____

Booth/Tabletop Space No.

1st Choice	2nd Choice	3rd Choice

See Exhibitor Area Map. Space will be allocated based on sponsorship level and date application is received.

Expiration Date _____ Verification Code _____